

AI & Employment



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**What is the
meaning of
work?**

The Writers' Guild of America Strike 2023

- In May 2023, the WGA went on strike against their Hollywood contractors—the second-longest strike the WGA has performed in its history.
- Among other contract concerns, the strike protested Hollywood's use of AI and demanded that Hollywood limit the use of AI to researching or facilitating script ideas rather than replacing them.



**Will AI overtake
humans? What
functions does
AI perform in
your life?**

1. Automation

- To hand AI the control and replace functions previously performed by humans.
- Examples:
 - AI robots on assembly line
 - Customer services
 - Data analysis

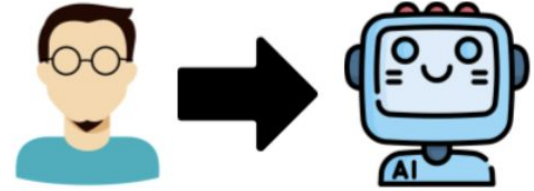


2. Augmentation

- To use AI as a tool for workers to collaborate with. Rather than replacing humans, AI is supervised and accompanied by humans.

- Examples:
 - Brainstorming/outlining script ideas with writers
 - Assisting legal research
 - Assisting medical diagnosis

Automation



Replace human intelligence with artificial intelligence.

Augmentation



Augment human intelligence with artificial intelligence.

3. Job Creation

- As AI becomes integral to almost every industry, more and more jobs are devoted to maintaining AI services.
- Examples:
 - Data labelling
 - AI design
 - AI ethicist
 - AI business consultant



4. Human Uniqueness

- As AI trumps humans in productivity, the rise of AI also leads us to question the purpose of working. Heavier emphasis is placed on jobs that are harder to be replaced.
- Examples
 - Artisans & performers
 - Therapists
 - Chefs



What changes do you foresee AI making in your future life or career? How would you personally prepare for such changes?

**Why is AI so
widely supported
and implemented
in companies and
society?**

4 people a group; 2 artists, 2 executives.
5 minutes to read through & reflect on the list of demands.
10 minutes to raise, respond, debate, and discuss!

Activity: Writers' Guild of America

Reflections?

Insights from Article

- How technology impacts us depends on how we choose to use the technology
- Automation, replacing workers to maximize profit, or augmentation, using technology to help workers to learn and grow?
- It's up to us!

Technology

Choosing AI's Impact on the Future of Work

Rapid advances in AI threaten to eliminate many jobs, but there are still two distinct paths this AI revolution could take.

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By [Daron Acemoglu & Simon Johnson](#) | Oct. 25, 2023



(Illustration by Hugo Herrera)

**What role do you
want AI to play in
your future? What
are some steps
that we should
take?**

Victory for Writers' Guild of Demand

- After four months of strike, Hollywood agreed to limit the use of AI in the creation of works. The last condition, which protects artists' works from being used to train AI, did not reach an agreement.
- An inspiring showcase on the power that collective action beholds.

Homework

Much of our discussion is framed in the future based on current trends and predictions. This also means that nothing is certain just yet—depending on our own personal adjustments and societal responses, the future can look vastly different for each of us.

What do you want the future to look like for you? On a personal level, how are you going to respond to the rising use of AI in the workplace? On a societal level, how do you envision AI's role in the workplace? What are some things that you can do to bring forward societal change?